


POTENTIAL SAVINGS YIELDED BY PARTICIPATING IN A CAS


Liaison's Centralized Application Service (CAS) is a cloud-based student admissions solution that helps you optimize application and enrollment processes—for administrators, evaluators, and applicants. Robust online admissions management features, services, and analytics help you enroll the right students, diversify your applicant pool, and understand trend data for better forecasting and benchmarking.

BEFORE: Admissions Staff Performing Administrative Tasks (without the support of a CAS)

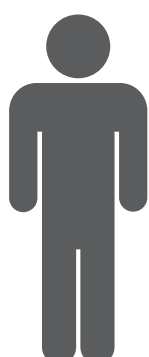
ADMISSIONS STAFF 

- Open mail
- Authenticate transcripts
- Digitize documents
- Upload recommendations
- Verify prerequisites
- Calculate GPA's
- Coordinate faculty reviews
- Facilitate interviews
- Answer application questions by phone and email

AFTER: Admissions Staff Can Now Focus on Strategic Initiatives (with the support of a CAS)

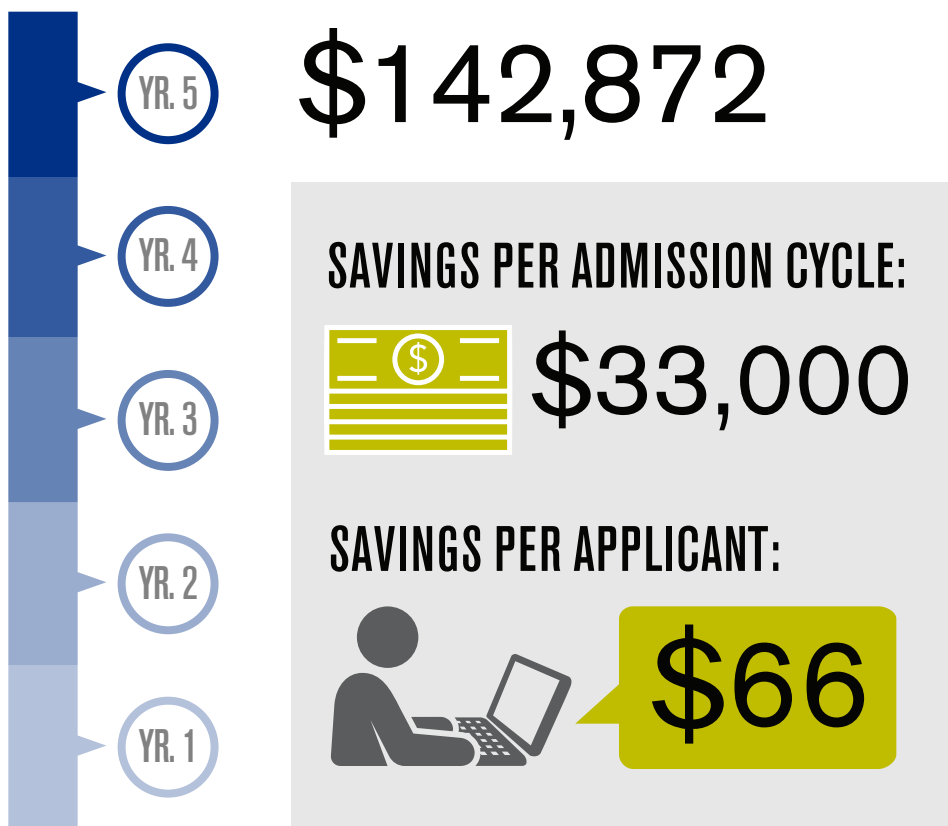
ADMISSIONS STAFF 

- Recruit
- Build relationships with prospective students
- Create strong brand affinity for programs
- Analyze key enrollment data
- Report important trend data
- Respond to grants
- Choose best-fit applicants

LIAISON 

POTENTIAL 5 YEAR SAVINGS:

Assumes 500 applicants and a single admissions cycle



Benefits of a CAS

- Provides integrated services to support resource-intensive administrative tasks with speed and accuracy
- Provides common standards and data
- Maintains workflows, branding, and supporting processes for individual programs
- Delivers business intelligence and analytical tools
- Delivers an enhanced applicant experience



SOFTWARE:

Cloud-based software with no implementation costs



HARDWARE:

None



STAFFING:

No additional personnel required



TRAINING:

Free online training with customized training also available