

Does MFTCAS admission software integrate with exiting enterprise resource planning (ERP) and student information systems (SIS) on my campus?

YES, MFTCAS admission software does integrate with exiting ERP and SIS systems.

Does MFTCAS require my school to relinquish its exiting admissions systems?

NO, MFTCAS **does not** require a school to relinquish its exiting admission systems.

How it works: Liaison has developed the Export Manager tool for its online software WebAdMIT to configure exports of any subset of applicant data needed by an ERP/SIS system. The most common systems used by university clients include Banner, Datatel, PeopleSoft, and Jenzbar.

Learn more:

- Connect with a CAS user – 40% of campuses with a master’s-level marriage and family program have a CAS. Email bdunn@liaisonedu.com if interested.
- Watch a 20-minute video about data integration: <https://vimeo.com/181098239>
- Talk to the WebAdMIT support team (Tel: 857-304-2020; E-mail: WebAdMITSupport@liaisonedu.com).

Does MFTCAS offer students a user-friendly application experience?

YES, the application design was informed by students to ensure it does offer applicants a streamlined, user-friendly application experience, ensuring it exceeds their expectations.

Will I have to give up my program-specific requirements in the application?

NO, MFTCAS **does not** require you to give up your program-specific requirements in the application. Programs have complete control over their admission decisions and processes, data and reporting, and program deadlines and materials. The CAS is essentially a mechanism to gather data from applicants – it provides information in a ready to review format. Although it increases efficiency in multiple ways, the service will never interpret or evaluate the eligibility of any applicant.

How it works: Students enter basic information related to their background and academic history, and this information is shared with all programs they apply to. Program-specific information is also collected in the application – data from this section is not shared with any other marriage and family programs. Students submit reference requests electronically and mail one set of transcripts to Liaison, and they receive real-time notifications about their application status.

Learn more:

- Request a test account to see how the application looks and functions
- Email bdunn@liaisonedu.com to request a virtual application demo.

Will I have to give up staff members to justify using MFTCAS?

MFTCAS **does not** require programs to eliminate current staff members.

How it works: MFTCAS gives you the opportunity to reallocate your resources away from time intensive administrative tasks (e.g. transcript review, GPA calculations) to more valuable endeavors such as recruitment, marketing, and relationship building. MFTCAS increases the time the admissions staff has to engage with prospective students. Because CAS provides a ready-to-review product, current staff members may be better positioned to manage more applications with the same resources.

Learn more:

- Watch a 20-minute video about the support and services Liaison provides: <https://vimeo.com/186479214>.

What does the fee structure look like for a student applicant?

MFTCAS **does** charge students a fee, which serves as their application fee. The fees support the application software, maintenance, and enhancements, as well as the support services Liaison provides to students and programs. With more than 40 CAS systems in existence, students are accustomed to and desire a streamlined application. MFTCAS is currently collecting data from students about their view on the fee structure and its impact on the number of programs they applied to.

Will I have to forfeit revenue from application fees?

Using MFTCAS **does not** mean a program will suffer a loss of revenue. Many institutions participating in other CASs continue to charge a university/graduate school/supplemental application fee. According to other professional associations with a CAS, charging a supplemental fee has not negatively affected programs or deterred students from using the service. Danielle Di Silvestro, director of applicant and student services at the Physician Assistant Education Association, reports:

Some of our programs (about 51%) collect supplement fees which are often justified by having supplemental applications. We have seen this number decrease as the application now offers custom configuration options, but some schools still have the fee which they define as a graduate school or application processing fee. We haven't seen this impact application numbers significantly over time.